

Privacy Policy

DailyMailz is committed to preserving the privacy of all visitors to its website www.dailymailz.nl ("Website"). This privacy policy along with DailyMailz's terms and conditions of use and conditions of participation explains how DailyMailz collects, uses and protects the personal information that you provide to DailyMailz and your rights in relation to the collection and use of your personal information by DailyMailz. By registering on the Website, you consent to the collection, use and transfer of your personal information under the terms of this privacy policy. In the case of objections please send an email to info@Dailymailz.nl DailyMailz will then delete your entire personal information. For the purpose of the Data Protection Act 1988 ("Act"), the data controller is DailyMailz.

If you feel that DailyMailz is not abiding by this privacy policy, you should immediately contact DailyMailz by email at info@dailymailz.nl and it will try to resolve your concerns.

1. Information collection

DailyMailz may collect and process the following personal information about you:

- information that you provide by filling in forms on the Website. This includes information provided at the time of registering to use the Website and/or enter a draw, subscribing to DailyMailz's service, posting material on the Website or requesting further services;
- if you contact DailyMailz, we may keep a record of that correspondence;
- DailyMailz may also ask you to complete surveys that it may use for research purposes, although you do not have to respond to them;
- details of transactions you carry out through the Website; and
- details of your visits to the Website including, but not limited to, traffic data, location data and other communication data, and the resources that you access.

2. Use of your personal information

By registering on the Website you consent to DailyMailz using and/or disclosing your personal information as follows:

- or processing your registration and/or participation in a draw;
- if necessary, providing or arranging for third parties to provide customer care facilities, which may involve disclosing your personal information to third parties solely for those purposes;
- to provide you with access to all parts of the Website and to supply the services you have requested; and
- to conduct internal surveys regarding demographics, interests and behavior of the users based on the information available from the registration process, from questions answered at the end of the game and from our server log files.

Further, where you have consented, DailyMailz might also use your personal information, or permit selected third parties to use your personal information, to provide you with information about goods and services which may be of interest to you and DailyMailz or such third parties may contact you about these by email, post, telephone or sms (text message). DailyMailz reserves the right to store personal information of registered users who have violated user conditions or whose access has been cancelled in order to avoid repeated misuse.

3. Disclosure of your personal information

DailyMailz may disclose your personal information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006. DailyMailz may disclose your personal information to third parties:

- in the event DailyMailz sells or buys any business or assets, in which case it may disclose your personal information to the prospective seller or buyer of such business or assets;
- if DailyMailz or substantially all of its assets are acquired by a third party, in which case personal information held by it about DailyMailz customers will be one of the transferred assets;
- if DailyMailz is under a duty to disclose or share your personal information in order to comply with any legal obligation, or in order to enforce or apply its terms of use and other agreements; or to protect its rights, property, or safety, its customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction;
- to permit selected third parties, where you have consented, to use your personal information to provide you with information about goods and services which may be of interest to you.

If you are the winner of a draw, you consent to DailyMailz publishing your first name, place of origin and a photograph on one of DailyMailz's Internet pages. Where draws are completely or partially sponsored by third parties, DailyMailz may also provide such third party sponsors with your personal information. DailyMailz cannot guarantee the protection of your personal information when it is in the control of third parties.

4. Cookies

We may collect navigational data, including where available your IP address, operating system and browser type and we use standard technology called "cookies", which are small data files that are downloaded onto your computer when you visit our Website. Cookies automatically identify your browser to the DailyMailz server whenever you interact with the Website. If you register with us or if you continue to use the Website, you agree to our use of cookies, as explained in the table below.

We may use navigational data for system administration and to report aggregate information to our advertisers. This is statistical data about our user's browsing actions and patterns, and does not identify any individual. This means that your session will be tracked, but you will not be identified. We use cookies to track the pages that you visit on the Website and to ensure that you do not see the same information repeatedly. We may also collect non-personal information, such as number of Website visits and tracking patterns of page viewing, to monitor the performance of the Website and make improvements to it.

The table below explains the cookies we use and why.

Cookie	Purpose
Global Client Cookie	Where you have the opportunity to opt for a particular prize, this cookie enables us to save the information about the selected prize or colour of the prize so we can show the correct possible prize in the subsequent pages.
Oaid	This cookie is used to save your information to be able to show various offers within the path.
Piwik web analytics tool	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

We may also permit third parties to place advertisements to be viewed by you when you visit our Website. These third parties may use information about your visits to this and other websites to provide advertisements about goods and services of interest to you. The information will not include your name, address, email address, or telephone number, unless such information is provided directly to the third party by you or us on your behalf, for example where you complete a survey accessible via the advertisement or the Website. In some cases these third parties may also set cookies on your computer. For more information on these third party's use of cookies, please refer to their websites.

5. Storage of personal information

The personal information that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). It may also be processed by staff operating outside the EEA who work for us or for one of our sponsors. Such staff may be engaged in, among other things, the provision of support services. By submitting your personal information, you agree to this transfer, storing or processing. DailyMailz will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

Although DailyMailz will do its best to protect your personal information, it cannot guarantee the security of your personal information transmitted to the Website; any transmission is at your own risk. Once DailyMailz has received your personal information, it will use strict procedures and security features to try to prevent unauthorized access.

This Website uses technological and operational procedures to protect our user's information. When you submit personal information via the Website, this is protected both online and off-line.

All of our user's information, not just personal information, has restricted access. Our employees must use password-protected log-in screens to gain entry to restricted information.

Furthermore, all employees are kept up-to-date on our security and privacy practices. Any time new policies are added, our employees are notified and/or reminded about the importance we place on privacy, and what they can do to ensure your information is protected. Finally, the servers that we store personally identifiable information on are kept in a secure environment.

6. Your rights

You have the right to ask DailyMailz not to process your personal information for marketing purposes. As stated in the terms and conditions you consent to DailyMailz using your information for such purposes and to DailyMailz disclosing your information to third parties for such purposes. You can exercise your right to prevent such processing at any time by contacting DailyMailz at info@dailymailz.nl

You can edit or have your registration deleted or deactivated. To do so, please send DailyMailz an email to info@dailymailz.nl. If you delete or deactivate your registration you will not be able to participate in a draw.

You are entitled to see the information held about you. If you wish to do this, please contact us at info@dailymailz.nl. DailyMailz is entitled by law to charge a fee of £10 to meet its costs in providing you with details of the information held about you.

7. Links

The Website may contain links to other sites. Please be aware that DailyMailz is not responsible for the privacy practices or content of such other sites. DailyMailz encourages its users to be aware when they leave the Website and to read the privacy statements of each and every web site that collects personally identifiable information. This privacy policy applies solely to information collected by this Website.

8. Changes to the privacy policy

DailyMailz may modify this privacy policy at any time at its discretion and modifications are effective upon being posted on this Website and, where appropriate, through e-mail notification. You are responsible for reviewing this privacy policy periodically to ensure that you are aware of any changes to it. When DailyMailz does effect a change, it will update the "Date of Preparation" notice appearing at the end of the privacy policy.

9. Children

This Website is not directed to children and DailyMailz does not knowingly solicit information from any child.

10. Miscellaneous

If any provision of this privacy policy is held to be unlawful, void or unenforceable, then such provision shall be severable without affecting the validity, legality or enforceability of all remaining provisions. Except as expressly provided, this privacy policy and DailyMailz's terms of use and

conditions of participation constitute the entire agreement between you and DailyMailz with respect to the use of this Website and content.

11. Governing law and jurisdiction

This privacy policy, the terms of use and the conditions of participation and any dispute or claim arising out of or in connection with them or their subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the laws of the Federal Republic of Germany. The German courts will have non-exclusive jurisdiction over any claim arising from, or related to, a visit to the Website and/or your participation in a draw.

12. Contact us

If you require further information or have any questions about this privacy policy, please contact DailyMailz at info@dailymailz.nl. Date of Preparation: January 17th 2013